



Johannesburg Bowls Association

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29 July 2019

**TO: CLUB PRESIDENTS
CLUB SECRETARIES**

CIRCULAR 60/2019 **2019/2020 BOWLERS DIARIES**

As you know JBA did not put out a pocket diary to the district last year, however we had so many requests to have the diary back for 2020.

We have a new concept which has been offered to us. Each Club can have individualised covers with their logos and in their colours, it really looks so professional.

Diaries will be at a cost of R50.00 each.

We would also like to encourage clubs to take out a page or half page of advertising. Please pass on to your members who may also like to advertise their businesses.

Advertising is very important as it will help offset the cost of the diaries.

INSERT AND ADVERTISING COSTS:

1. Calendar Inserts:

- Club entries including sponsored tournaments – R 20.00

2. Advertising:

- Full Page R400.00
- Half Page R 200.00
- Please send your advertising and logos for Cover Page of diary in PDF format.

Please place number of diaries required and indicate whether you are taking a full or half page ad on the list below and return it to the Association's Office by Friday 23rd August 2019.

We will not be keeping any spare diaries in the office so please ensure that you order a few extra for those late comers.

JOHANNESBURG BOWLS ASSOCIATION

2019 /2020 BOWLERS DIARY CLUB LOGO PERSONALISED

ORDER FORM - OFFICIAL COPY

PRICE: R50.00 PER DIARY

CLUB NAME: _____

NO OF DIARIES	ADVERTISING (Please indicate full page or half page).

Yours in Bowls



Ann Davies - District Secretary
Johannesburg Bowls Association

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